

**PAX XP Trophy Battle SWEEPSTAKES – PAX East 2020**  
**(the “Sweepstakes”)**  
**Official Sweepstakes Rules**

**1. HOW TO ENTER:**

(a) PAX XP Trophy Battle Sweepstakes- PAX East 2020 Entry. This Sweepstakes is being held in connection with PAX East 2020 at the Boston Convention & Exhibition Center, taking place from February 27<sup>th</sup>, 2020 through March 1<sup>st</sup>, 2020 (the “Show”) The Sweepstakes begins at 10:00 AM EST on Thursday, February 27<sup>th</sup>, 2020 and ends at 6:00PM EST on Sunday, March 1<sup>st</sup>, 2020 (the “Sweepstakes Period”). During the Sweepstakes Period, eligible participants may enter the Sweepstakes by scanning their official event credential badge at any five (5) of the designated “PAX XP” trophy locations in the Boston Convention & Exhibition Center. All entries must be received during the Sweepstakes Period. Eastern Standard Time shall control for all purposes of this Sweepstakes. Sponsor's clock shall be the official timekeeper for the Sweepstakes. The Sweepstakes is governed by these official rules and is subject to all applicable U.S. federal, state and local laws. This Sweepstakes is void where prohibited. By entering, each participant in this Sweepstakes assumes all risk incidental to participation in the Sweepstakes.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

(b) Alternatively, to enter, you may send a 3” by 5” postcard, postmarked by February 27<sup>th</sup>, 2020 and received by March 5<sup>th</sup> 2020, with your name, address, and daytime phone number to: PAX XP Trophy Battle Sweepstakes, Reed Exhibitions Attn: Mary Zalewa, 201 Merritt 7 Corporate Park, Norwalk CT 06851.

(c) Limit one entry per person, per Show badge. Multiple entries are not permitted. Entries by the same person in excess of the limits stated herein will be disqualified. In the event of a dispute over the identity of an entrant, an entry will be deemed submitted by the authorized account holder of the email address associated with the Show badge from which the entry was submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address. Entering or attempting to enter the Sweepstakes multiple times through (i) the use of any robotic or automated devices to submit entries; (ii) with the use of duplicate Show badges; or (iii) the use of multiple Show badges for a single individual are prohibited and will be deemed void and disqualified. All entries become the property of Sponsor and will not be acknowledged or returned. Incomplete entries will be considered invalid and ineligible to win. Any entry containing material that is violent, pornographic or otherwise obscene, illegal, or racially or morally offensive, as determined by Sponsor in its sole discretion, will be rejected as ineligible. Sponsor is not responsible for lost, misdirected, illegible, mistranscribed or late entries.

**2. PRIZES:**

Five (5) grand prize winners will each be awarded two (2) badges good for admission across all four days of 2021 PAX East (or a comparable prize, depending on scheduling and availability) and (each, a “Prize” and, collectively, the “Prizes”) (the total estimated retail value of each Prize is US\$500). Prizes do not

include any travel expenses, personal expenses, or any other costs not specifically described in these Official Rules as included in the Prize and will be the responsibility of the winner and his/her guest(s). All expenses on receipt and use of Prizes are the sole responsibility of the winner. In the event that any of the Prizes or any part of the Prizes become unavailable, for any reason whatsoever, winner agrees that the Sponsor and its agents shall have no further obligations, other than to deliver the remainder of the Prize. If any winner, or winner's guest, are unable or unwilling to accept or participate in any part of the Prize, that portion of the Prize will be deemed as forfeited by such winner and no substitution will be made except at Sponsor's sole discretion. Any portion of the Prize unclaimed or unused by the winner will be forfeited and will not be substituted. Prizes are not transferable. Prize substitutions or cash redemptions shall not be allowed, except at the Sponsor's sole discretion. Limit one Prize per person/household. Winner is responsible for any and all taxes on the Prize.

Should winner and/or winner's guest(s) fail to adhere to any Prize-related instructions from Sponsor, or engage in unruly, obnoxious, illegal, threatening, or otherwise inappropriate behavior at a Prize event (as determined by Sponsor in its sole discretion), Sponsor reserves the right, without further notice or warning, to terminate winner's and/or winner's guest's participation and/or attendance at the Prize event early, in whole or in part, and/or take other actions as Sponsor deems appropriate in their sole discretion without any liability or other obligation to winner or winner's guest.

### **3. WINNER SELECTION:**

A total of five (5) winners will be selected by Sponsor in a random drawing occurring after 5:00PM EST on or about Wednesday, March 11<sup>th</sup>, 2020, from all eligible entries received in the Sweepstakes Period prior to the drawing date. The drawing will be conducted by Sponsor, whose decisions are final and binding on all matters relating to this Sweepstakes. Winners need not be present to win. Odds of winning are dependent upon the total number of eligible entries received. Sponsor will attempt to notify the potential winners by email by Friday, March 13<sup>th</sup> 2020. The potential winners will have 48 hours from receipt of such notification to claim their Prize by emailing their full name and email address (and proof of eligibility if requested) as noted by Sponsor in the notification. After claiming the Prize, the potential winners will receive instructions on redeeming their Prize. Sponsor reserves the right, in its sole discretion, to not select a winner(s) if an insufficient number of eligible, complete, appropriate or generally qualified entries are received.

Each potential winner and their guest(s) may be required, in Sponsor's discretion, to execute and return an Affidavit of Eligibility, Release of Liability, and Publicity Release within ten (10) days of notification attempt or the Prize will be forfeited and an alternate winner selected. In addition, each potential winners and their guest(s) may also be required, in Sponsor's discretion, to submit to a reasonable background check as a condition to receipt of a Prize and must cooperate with Sponsor in any way that Sponsor reasonably requests in order to be eligible to receive such Prize.

In the event: (a) a potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the Affidavit is returned as undeliverable; (b) a potential winner declines or cannot accept, receive or use the Prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) a potential winner is found to be ineligible to enter the Sweepstakes or receive the Prize, (e) a potential winner cannot or does not comply with the Official Rules, or (f) a potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified

from the Sweepstakes and an alternate potential winner may be selected, at Sponsor's sole discretion, from among the other eligible entries received.

**4. GENERAL RULES:** Prizes are nontransferable and no substitution will be allowed, except by the Sponsor who reserves the right to award another prize (or portions of prizes) of equal or greater value. Sponsor and its agencies assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of Prizes.

Except where prohibited or restricted by law, winner's acceptance of Prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish such winner's name, voice, likeness, photograph, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or internet, without further limitation, restriction, compensation, notice, review, or approval.

By entering this Sweepstakes, each entrant accepts and agrees to be bound by and to fully comply with these Official Rules and the decisions of the Sponsor-designated judges, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

Each participant's information will be collected and used by RX in accordance with the Privacy Policy (the "Privacy Policy") posted on <https://privacy.reedexpo.com/en-us.html>, which is incorporated herein by this reference. By entering the Sweepstakes, a participant agrees and acknowledges that he or she has read, understood and agree to be bound by (i) these Official Rules; and (ii) the Privacy Policy, each as may be amended. All participants are expected to review the Privacy Policy carefully before participating in the Sweepstakes and each participant acknowledges that, in the event of a conflict or inconsistency between the terms of these Official Rules and the terms of the Privacy Policy, the terms of the Privacy Policy shall prevail, govern and control. In addition, Sponsor may engage third party entities to administer certain aspects of the Sweepstakes, including without limitation, the collection of participant information. Notwithstanding anything to the contrary in the Privacy Policy, Sponsor may share participant's information with third party entities to the extent needed to perform their duties and functions in connection with the Sweepstakes or otherwise in accordance with their own independent privacy practices.

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any Prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, Prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind, including but not limited to, inactive email account(s), technical difficulties associated therewith or an entrant's failure to adequately monitor his/her email account(s); (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the Prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties, or human error; (e) any inability of the winner to accept the Prize for any reason; (f) if a Prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar

event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any Prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any Prize or resulting from participating in this promotion or any promotion or Prize related activities.

**5. ELIGIBILITY:** This Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years of age or the age of majority in their jurisdiction of residence, whichever is greater, at their time of entry. Each participant must also be the holder of a valid, registered and activated badge (or ticket, wristband or other authorized means of entry) to the Show and be in attendance at the Show during the Sweepstakes Period. Proof of residency, Show badge, and age may be required. Employees of RELX Inc. and each of its parents, subsidiaries, divisions, affiliates, and advertising or promotional agencies, and the immediate family and household members of all such individuals, are not eligible to enter or win. Registered exhibitors at the Show, and their immediate family and household members, are not eligible to enter or win.

**6. ENTRY DISCLAIMER:** Sponsor is not responsible for failed, partial or garbled computer, QR code, or RFID transmissions, or for technical failures of any kind in connection with the Sweepstakes, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes,

Sponsor reserves the right, in its sole discretion, to disqualify any individual, and/or revoke any Prize award to any individual, it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes through the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes, including the entire Sweepstakes, and/or modify the Sweepstakes and/or award the Prize based upon the criteria set forth in these Official Rules from all eligible entries received as of the termination date.

No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to entrant's or any other person's computer or other device or the contents thereof related to or resulting from participation in or downloading any materials from this Sweepstakes.

**7. LIST OF WINNERS:** To obtain a copy of any legally required winners list, please send a stamped, self-addressed envelope to: PAX XP Trophy Battle Sweepstakes, 201 Merritt 7 Corporate Park, Norwalk CT 06851 Attn: Mary Zalewa. All such requests must be received within ninety (90) days after the end of the Sweepstakes.

**8. RELEASE OF LIABILITY; GOVERNING LAW; DISPUTES:** By participating in the Sweepstakes, entrants and winners hereby waive and release and agree to hold harmless Sponsor, the owners of the Boston

Convention & Exhibition Center, the city in which the Show is being held if the city owns the venue, and each of their respective parents, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors (the "Released Parties"), from and against any and all rights, claims, causes of action, and liabilities for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the Sweepstakes, or possession, acceptance and/or use or misuse of the Prize or participation in any Sweepstakes-related or Prize-related activity; or for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. The Released Parties assume no responsibility for any injury or damage to entrants or to any other person's computer, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Sweepstakes. Entrants and winners acknowledge that Sponsor has neither made nor is in any manner responsible or liable for any warranty, representations or guarantees express or implied, in fact or in law, relative to the Prize or any Prize component.

ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

Except where prohibited, by participating in this Sweepstakes each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action and shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York and hereby irrevocably consents to the personal jurisdiction of said courts and waives any claim of forum non conveniens or lack of personal jurisdiction that they may have; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no indirect, punitive, incidental, special, consequential, or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"); and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

If there is a discrepancy or inconsistency between disclosures and other statements contained in any Sweepstakes materials and the terms and conditions of these Official Rules, these Official Rules will prevail, govern and control. Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by Sponsor in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsor's right to assert or rely upon any such provision or right in that or any other instance.

**9. TAXES:** Winners will be responsible for all taxes (federal, state and local of all applicable jurisdictions) and all expenses not listed herein related to acceptance and use of the Prize. An IRS 1099-MISC may be issued to each Prize winner. If required by law, an IRS 1099-MISC Form will be prepared in the winner's

name and submitted to the IRS for the value of the winner's Prize. PLEASE NOTE, THE WINNER MAY INCUR A TAX LIABILITY. Sponsor will cause a copy of any submitted 1099-MISC Form to be sent to winner's last known address. Participants should consult a tax professional to determine his or her tax liability; Sponsor is not able allowed to give tax advice.

**10. SPONSOR:** The Sponsor of this promotion is Reed Exhibitions (201 Merritt 7 Corporate Park, Norwalk, CT 06851.) Any third-party trademarks mentioned herein are the property of their respective trademark owners. Any third party connected to this Sweepstakes in any way are not sponsors, endorsers, or administrators of this Sweepstakes and are not affiliated with this Sweepstakes in any way. By participating in this Sweepstakes, you hereby release and hold harmless these third parties from any and all liability associated with this Sweepstakes. Any and all questions, comments or complaints regarding the Sweepstakes must be directed to Sponsor, not to these third parties.